



2011-12 order form

If you have already placed your order, we thank you very much. We thought you might like to receive this brochure to learn about our summer improvements.

PASS OR CARDHOLDERS' NAMES Executive Passholders Include Children 7 & Younger

First/Last Name (please print)	D.O.B.

Street	
City	State Zip
Email	
Daytime Phone	

Visa M.C. Discover
 Gift Card Cash Check#

Card #	
Expires	V-Code
Cardholder's Name	

ASSUMPTION OF RISK AND PRODUCT REGULATIONS

I, the undersigned, have read and understand the Bristol Mountain Season Pass/Card Definitions/Regulations and agree to abide by them. False information included on this application or the subsequent falsification of fact in the use of this pass or card is punishable by NYS Law.

Signature	Date

PHONE, FAX, MAIL, OR ORDER ONLINE TODAY!

Phone: (585) 374-6000 / **Fax:** (585) 374-2253
 Bristol Mountain, 5662 Route 64, Canandaigua, NY 14424
www.bristolmountain.com

Office Use Only

Date Rec.	Sales

ASSUMPTION OF RISKS AND PRODUCT REGULATIONS

NYS SAFETY IN SKIING CODE:

Skiers, snowboarders, and lift passengers are governed by the NYS Safety in Skiing Code, Article 18 of the NYS General Obligations Law. Before affixing a season pass or lift ticket or allowing a season pass or lift ticket to be affixed to you, your attention is directed to the "Warning to Skiers" outlined below. NYS law requires you to seek out, read, review, and understand the "Warning to Skiers" before you participate in the sport of skiing or snowboarding.

Warning to Skiers: Downhill skiing and snowboarding, like many other sports, contains inherent risks including, but not limited to the risk of personal injury, including catastrophic injury, or death, or property damage, which may be caused by variations in terrain or weather conditions; or surface or subsurface snow, ice, bare spots or areas of thin cover, moguls, ruts, bumps, or other persons using the facilities; or rocks, forest growth, debris, branches, trees, roots, stumps; or other natural objects or manmade objects that are incidental to the provision or maintenance of a ski facility in New York State. New York law imposes a duty on you to become apprised of and understand the risks inherent in the sport of skiing or snowboarding, which are set forth above, so that you make an informed decision of whether to participate in skiing or snowboarding notwithstanding the risks. New York also imposes additional duties upon you, to which you must adhere, for the purpose of avoiding injury caused by any of the risks inherent in skiing or snowboarding. If you are not willing to assume all of these risks and abide by these duties you must not participate in skiing or snowboarding at Bristol Mountain.

Skiers and snowboarders can be arrested for failure to comply with Article 18 of the NYS General Obligations Law and will be required to leave the premises. They will be denied skiing and snowboarding privileges. No refund of the purchase price for a season pass or lift ticket will be made.

DATES OF OPERATION:

The 2011-12 season is tentatively scheduled to operate from November 24, 2011-April 1, 2012. The night operating season with extended hours to 10 pm is tentatively scheduled from December 9, 2011-March 11, 2012. This schedule is subject to change without notice due to unseasonable weather.

SEASON PASS POLICIES:

- Season passes and any associated benefits are valid during the 2011-12 season and will expire after the close of this season. Season passes are non-transferable and the use of a season pass by anyone other than the passholder is prohibited and will lead to arrest for theft of service. Season passes must be clearly visible to lift personnel at all times. On or before October 1, 2011 a refund, in like manner, may be issued for any reason, minus a \$50 service charge. A written request must be submitted to the Administrative Office by October 1st. There are no refunds after October 1st.
- A lost season pass must be reported to the Guest Services Office. Replacement fee is \$25. If a season pass is forgotten, passholder must purchase a full-rate lift ticket. Complimentary lift tickets are not provided.
- To qualify for an executive season pass membership, a family is defined as the parent(s) or guardian(s) and their children up to and including the age of 22 at the time of pass purchase who are either living at home or attending college full-time. Family pass members must reside within the same household located at the same residence. In the case of separation or divorce, the parent or guardian with legal custody qualifies as family. Children ages 7 & younger receive a complimentary executive season pass provided they are 7 years old or younger at the time of pass purchase. To qualify for the executive senior season pass, passholder must be age 65 at time of pass purchase. To qualify for the student season pass, passholder must be age 25 at the time of pass purchase and a full-time student.
- Season passes are issued in the Guest Services Office on weekends during Fall Sky Rides and daily during the operating season. Identification must be presented at the time of pass issuance. Proof of age is required for age-restricted passes. Birth certificate must be presented for children ages 5-7. High School or College ID is required for student passes ages 16 & older.
- The 100 operating day guarantee applies to executive season passholders only. If Bristol Mountain is not open for a minimum of 100 days during the 2011-12 season, a credit will be issued for each executive season pass membership equal to a percentage paid for their 2011-12 pass based on the number of operating days not completed. This guarantee pertains strictly to a credit toward pass purchase for the following season and is not a guarantee of cash refund. This credit is non-transferable.

CARD & PACK POLICIES:

- Cards and packs are valid during the 2011-12 season and will expire after the close of this season. Cards and packs are not sold after December 31, 2011. The unauthorized sale of cards or packs or lift tickets from cards or packs on Bristol Mountain property is prohibited. Refunds are not issued for fully or partially used cards or packs.
- Cards and packs will be mailed prior to the start of the operating season and within 5-7 business days from the date of purchase during the operating season.
- A lost card must be reported to the Guest Services Office. Replacement cost is \$25. A lost pack may be replaced at the current retail rate. If a card or pack is forgotten, a full-rate lift ticket must be purchased. Complimentary lift tickets are not provided.

expansion project phase 1a

LEVEL ONE

- EXPANDED SEATING AREA

LEVEL TWO

- A NEW MARKET STYLE EATERY

order now and save!
GREAT PRE-SEASON PASS SAVINGS THROUGH AUGUST 31ST.



www.bristolmountain.com
 5662 Route 64, Canandaigua, NY 14424
 Phone: (585) 374-6000 / Fax: (585) 374-2253

Bristol Mountain Winter Resort

new market style eatery

2011-12 pre-season sale

www.bristolmountain.com



SUMMER PRICING GOOD THROUGH 8/31/11

executive season pass

Ski or snowboard anytime you want, all season long. The Executive season pass is convenient, economic and offers a host of other perks.

When we're open, you're skiing or riding. Plus:

- * Free picture pass for your children seven and younger.
- * Discounted lift passes at all "Mountains of Distinction" Resorts.
- * 15% discount coupon at Bristol Ski & Sport.
- * 15% discount coupon at the Tuning Center.
- * 15% discount coupon at Black Diamond Photo
- * 100 Operating Day Guarantee.
- * One Complimentary Fall Sky Ride Ticket per pass purchased.

SKY RIDES ARE EVERY WEEKEND FROM SEPTEMBER 24TH THROUGH OCTOBER 30TH. (PLUS COLUMBUS DAY).

STARTING AT \$645



pre-season sale



GET YOUR GEAR HERE!
CALL FOR DETAILS
585-374-1111

student season pass

Students will snap this one up. This picture pass is valid anytime during the season. If you're 25 or younger and have proof of full-time studenthood, you're in.

* A VERY SMART PURCHASE AT JUST \$515

weekday season pass

For those who don't live for the weekend, this picture pass gives you access to the slopes Monday through Friday, 9 a.m. to 4 p.m., with no age restrictions.

* A GREAT WAY TO ENJOY WEEKDAYS FOR JUST \$515

twilight season pass

Monday through Sunday from 4-10 p.m. This photo ID pass puts you on the slopes under the stars and moon without visiting the ticket window.

* ONLY \$369
VALID 12/9/11 - 03/11/12 (TENTATIVE NIGHT SCHEDULE)

nordic season pass

Snowmaking and groomed terrain await. The Nordic season pass allows members to cross country ski any time during the operating season.

* ONLY \$65
VALID 12/9/11 - 03/11/12 (TENTATIVE NORDIC SCHEDULE)

sustainability initiative



As a socially conscious and community oriented business we hope you will support our sustainability goal to transition to a paperless company in the next 3 years. Visit our website to enter your e-mail address so we can redirect our communication efforts to digital format.



baker's dozen card

You save every time you visit with this transferable card that allows you and your family or friends to share twelve 4-hour lift passes. You can "buy up" to an 8-hour lift ticket by paying just \$3 at ticket redemption. Your 13th ticket is a complimentary weekday, night, or non-holiday visit to Holiday Valley in Ellicottville, N.Y.

* \$435

10-pack

This coupon book of 10 fully transferable 4-hour lift tickets, valid anytime during the season, is perfect for families and businesses who want to give the gift of skiing or riding. An 8-hour pass costs only \$3 more at ticket redemption.

* \$405

personal-6 card

This non-transferable card gives you six 4-hour lift passes, saving you money every time you use it. "Buy up" to an 8-hour lift ticket by paying just \$3 at ticket redemption.

* \$240

junior lesson 4-pack

Junior lessons - major fun! Includes four 1.5 hour lessons. Register in the Children's Learning Center.

* \$135

mountain flex card

The perfect package! This three-visit Flex Card includes three 8-hour lift tickets, three lessons and three ski or snowboard rentals.

* \$209

corporate card

Share the joy of skiing or riding with your employees. Good for one 8-hour lift ticket every day of the season!

* \$975

BEARER GRANTS BRISTOL MOUNTAIN PERMISSION TO USE HIS/HER IMAGE IN ADVERTISING AND PROMOTIONAL MATERIALS IN THE EVENT IT IS CAPTURED ON THE PREMISES.



2011-12 order form

executive season passes

	Summer 4/16/11- 8/31/11	Fall 9/1/11- 10/31/11	Winter 11/1/11 Season	Total
Family-One	\$645	\$675	\$695	
Family-Two	\$1,189	\$1,259	\$1,309	
Family-Three	\$1,575	\$1,645	\$1,685	
Family-Four	\$1,805	\$1,875	\$1,925	
Family-Five Plus	\$1,895	\$1,975	\$1,999	
Senior(65 & Over)	\$435	\$465	\$485	

season passes (EXECUTIVE SEASON PASS BENEFITS DO NOT APPLY)

Student	\$515	\$525	\$535	
Weekday (9a-4p)	\$515	\$525	\$535	
Twilight (4p-10p)	\$369	\$379	\$389	

nordic season passes (PRICE IS PER PERSON)

Ages 8 & Older	\$65	\$65	\$65	
Age 7 & Younger with Adult Purchase	FREE	FREE	FREE	

cards and packs (NOT SOLD AFTER 12/31/10)

Baker's Dozen Card	\$435	\$455	\$475	
10-Pack	\$405	\$415	\$425	
Personal-6 Card	\$240	\$250	\$260	
Junior Lesson 4-Pack	\$135	\$135	\$135	
Mountain Flex Card	\$209	\$209	\$209	
Corporate Card	\$975	\$975	\$975	

gift cards - of any denomination, call us!

total amount due \$

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE. COMPLETE ORDER FORM ON BACK. ORDER CONFIRMATIONS WILL BE EMAILED.